



**Annual Conference
Sponsorship Opportunities
The Bellagio Resort, Las Vegas, Nevada
October 18-20, 2009**

Thank you for considering sponsorship of REISA's 2009 Conference. If you have sponsored a previous conference, you will notice that we have reduced the fees on several of our sponsorship levels in response to the downturn many of you are experiencing in your businesses. We believe you will find a level that suits your marketing goals. If you are looking for an opportunity to speak to an audience of our attendees about your company, please note that only the Platinum Level Sponsors will have presentation times during the Conference.

*The online sponsorship registration system will open June 23 for previous Conference Sponsors and to **ALL POTENTIAL SPONSORS ON JULY 8.***

□ **Platinum Level Sponsorship - \$10,000 (25 available)**

- One 10x20 booth with pipe and drape
- Two full conference attendee registrations
- One-bedroom Penthouse Suite with separate guest room and living room
 - Your sponsorship will include room and tax for three (3) nights. You are responsible for paying any additional nights and any incidental charges.
 - Suite is suitable for entertaining up to 20 people at a time
- Brief company profile included in the conference program book and on the REISA website
- Your company's logo displayed on a "rolling" slide show prior to all general sessions
- Recognition in the conference program book, the REISA website and pre-conference e-blasts
- Company name/logo listed on sponsorship signs and company announced as a Platinum Sponsor during the opening session
- Sponsor ribbons for your employees to wear throughout the conference
- Updated attendee lists via electronic format
- Opportunity to participate in presentations to attendees with no competing sessions – *only Platinum Sponsors will have speaking slots at the conference. There will be no roundtable sessions.*
- Three conference passes to be given to registered representatives of your choice who have not previously attended a TICA/REISA Conference

□ **Gold Level Sponsorship - \$7,500 (25 available)**

- One 10x10 booth with pipe and drape
- One full conference attendee registration
- Brief company profile included in the conference program book and on the REISA website
- Your company's logo included on a "rolling" slide show prior to all general sessions
- Recognition in the conference program book, the REISA website and pre-conference e-blasts
- Company name/logo listed on sponsorship signs and company announced as a Gold Sponsor during the opening session
- Sponsor ribbons for your employees to wear throughout the conference
- Updated attendee lists via electronic format
- One conference pass to be given to a registered representative of your choice who has not previously attended a TICA/REISA Conference
- *Please note: Only Platinum Sponsors will have speaking slots at the conference. There will be no roundtable sessions.*

□ **Silver Level Sponsorship Tabletop Exhibit - \$3,500 (10 available)**

- Exhibit space consisting of a 6-foot skirted table; suitable for pamphlets, brochures, etc.
- All materials must fit on the table; displays needing more space will require purchase of a booth
- Recognition in the conference program book, the REISA website and pre-conference e-blasts

- Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
 - Sponsor ribbons for your employees to wear throughout the conference
 - Updated attendee lists via electronic format
- **Cocktail Reception Sponsorship - \$7,500 (3 available)**
- Introduction of cocktail reception by company
 - Focal signage throughout the event
 - Brief company profile included in the conference program book and on the REISA website
 - Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
 - Logo printed on cocktail napkins
 - Raffle gift, with announcement and selection given by Sponsor
 - Recognition in the conference program book, the REISA website and pre-conference e-blasts
 - Sponsor ribbons to wear throughout the conference
 - Updated attendee lists via electronic format
- **Cyber Café Sponsorship - \$7,500 (1 available)**
- Sponsor of six (6) Internet ready laptops at the cyber café
 - Laptops available for use by all REISA attendees throughout event
 - Logo splash on each laptop during downtime
 - Brief company profile included in the conference program book and on the REISA website
 - Prominent signage of company name throughout event at the café
 - Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
 - Recognition in the conference program book, the REISA website and pre-conference e-blasts
 - Sponsor ribbons to wear throughout the conference
 - Updated attendee lists via electronic format
- **Attendee Tote Bags Sponsorship - \$6,000 (1 available)**
- Company name and logo (1 color) printed on tote bags
 - Prominent visibility – every meeting participant receives a tote bag
 - Brief company profile included in the conference program book and on the REISA website
 - Recognition in the conference program book, the REISA website and pre-conference e-blasts
 - Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
 - Sponsor ribbons for your employees to wear throughout the conference
 - Updated attendee lists via electronic format
- **Keynote Speaker Sponsorship – \$5,000 (2 available)**
- Opportunity to introduce keynote speaker chosen by REISA
 - Introduction at sponsored session with brief company information
 - Company name on sign outside sponsored keynote session
 - Company materials placed on tables for attendees
 - Brief company profile included in the conference program book and on the REISA website
 - Recognition in the conference program book, the REISA website and pre-conference e-blasts
 - Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
 - Sponsor ribbons to wear throughout the conference
 - Updated attendee lists via electronic format
- **Conference Notepads Sponsorship - \$5,000 (1 available)**
- Company name and logo printed on notepads
 - Prominent visibility – every conference participant receives a notepad
 - Brief company profile included in the conference program book and on the REISA website
 - Recognition in the conference program book, the REISA website and pre-conference e-blasts
 - Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
 - Sponsor ribbons to wear throughout the conference

- Updated attendee lists via electronic format

□ **Wall Street Journal Delivery to Guest Rooms Sponsorship - \$3,500 (2 available)**

- A welcome delivery to each REISA attendee
- Available for delivery either morning: Monday, October 19 or Tuesday, October 20
- Sponsorship includes cost of newspapers with sponsor sticker, placement in plastic hotel sleeve and delivery to guest rooms, hung on doorknob
- Recognition in the conference program book, the REISA website and pre-conference e-blasts
- Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
- Sponsor ribbons for your employees to wear throughout the conference
- Updated attendee lists via electronic format

□ **Turn-down Gift Delivery to Guest Rooms Sponsorship - \$2,500 (6 available)**

- A welcome gift to each REISA attendee
- Available for delivery any evening: Sunday, October 18, Monday, October 19 or Tuesday, October 20
- Sponsorship includes cost of hotel delivery charges, but does not include cost of the actual item
- Recognition in the conference program book, the REISA website and pre-conference e-blasts
- Company name/logo listed on sponsorship signs and company logo displayed on “rolling” slide show in general session room prior to the start of all general sessions
- Sponsor ribbons for your employees to wear throughout the conference
- Updated attendee lists via electronic format

There will be the opportunity to purchase additional advertising placement in the Conference program book. Details will be available soon.