



News Release

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Real Estate Investment Securities Association (REISA) Conference Provides New Approach to Real Estate Securities Industry

INDIANAPOLIS – July 21, 2009 – The Real Estate Investment Securities Association (REISA), formerly the Tenant-In-Common Association (TICA), will hold its 2009 Annual Conference October 18-20, 2009 at the Bellagio Hotel in Las Vegas.

REISA's Conference brings together leading real estate securities professionals including sponsors, broker-dealers, registered representatives, registered investment advisors (RIAs), qualified intermediaries, attorneys, CPAs, lenders, mortgage brokers and other industry related professionals.

“Attendance at this year's conference is vitally important for those in the industry who want to overcome market conditions and be successful in the future,” said Bill Winn, REISA President. “With the expanded outreach of our association to the entire real estate securities industry, attendees will have access to a broader, more comprehensive educational program and wider range of industry professionals giving them the tools and contacts they need to build their business.”

Over the past year, the industry and the capital markets have changed dramatically. Therefore, this REISA conference will focus on “breaking new ground” in the real estate securities industry. Attendees will have the opportunity to participate in interactive educational sessions and hear industry experts discuss the latest trends and examine strategies for developing new business and increasing profitability in today's market. More than 45 educational sessions will cover current industry topics including practice management strategies, survival strategies for workouts, arbitration and litigation and product design and development strategies for REITs, debt and equity funds, tenant-in-common transactions (TICs), and Delaware Statutory Trusts (DSTs).

Keynote speakers for this year's conference include motivational speaker Alison Levine and real estate economist Dr. Mark Dotzour. Levine is the team captain of the first American women's Everest expedition and groundbreaking polar adventurer. Beyond her outdoor adventures, Levine spent more than 20 years in the business world including working for investment banking firm Goldman Sachs. She will present a unique

perspective on leadership, teamwork, innovation, pushing your personal limits and dealing with a changing environment. Dr. Dotzour is the chief economist and director of research for the real estate center at Texas A&M University. Dotzour will present an outlook for the economy, interest rates, investment climate, real estate space and absorption and property values. Congressman Ed Royce will also be presenting a keynote address on the restructuring of how the government will regulate securities and the capital markets in the future.

To register for this conference, go to www.reisa.org or call 866.353.8422. For more information, contact Jill Delaney at 317.663.4175 or jdelaney@reisa.org.

About the Real Estate Investment Securities Association (REISA)

The Real Estate Investment Securities Association (REISA), formerly known as the Tenant-In-Common Association (TICA), is a national trade association for professionals who offer and distribute securitized real estate investments. TICA was formed in 2003 to promote and support those involved in the fractional ownership or tenant-in-common industry. These offerings represent all fractional interests in land, commercial real estate, energy and natural resources including DSTs, TICs, funds, partnerships and REITs sold on a securities platform. REISA promotes the highest ethical standards to its members and provides education, networking opportunities and resources. For more information, call REISA at 866.353.8422.

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