



News Release

10401 North Meridian Street
Suite 202
Indianapolis, IN 46290
317-663-4180

Contact: Jill Delaney
Real Estate Investment Securities Association
317-663-4175
jdelaney@reisa.org

Real Estate Investment Securities Association (REISA) Hosts Webinar on New Financial Reform Bill

INDIANAPOLIS – August 13, 2010 – The Real Estate Investment Securities Association (REISA) will hold a special webinar to discuss the new financial reform bill and how it affects broker-dealers, RIAs, registered representatives and sponsors of securitized real estate programs.

This webinar will be held Thursday, August 26 at 1:30 p.m. ET and will focus on the practical application of the financial reform bill in everyday business of securitized real estate programs. The panel will pull from the 2,000+ page bill the most relevant issues that affect industry practices for the short and long term. Topics covered may include Regulation D changes, 6-month study of fiduciary duty for broker-dealers and possible SEC action afterward, changes to IA registration requirements, new requirements for private fund advisers, regulation of fixed-index annuities products shifted from the SEC to the states, and SEC authority to prohibit mandatory arbitration clauses in securities contracts.

The panelists include:

- Brandon Balkman, REISA
- Shanon Ford, Pacific West Securities
- Deborah Froling, Arent Fox LLP
- Francis Grab, Washington Council Ernst & Young
- Bill Winn, Passco

“REISA webinar series gives members and industry professionals with educational tools and guidance on current legislative issues,” said Brandon Balkman, REISA executive director.

Each webinar is free for REISA members and \$25 for nonmembers. The entire webinar schedule can be found at <http://www.reisa.org/sections/education.schedule.php>.

For more information, contact Jill Delaney at jdelaney@reisa.org or go to www.reisa.org.

About the Real Estate Investment Securities Association (REISA)

The Real Estate Investment Securities Association (REISA) is a national, non-profit trade association for professionals who offer and distribute securitized real estate investments. Members include real estate sponsors, broker-dealers, registered representatives, financial advisors and affiliated businesses such as law, accounting and real estate brokerage firms. REISA works to maintain the integrity and reputation of the industry by promoting the highest ethical standards to its members and providing education, networking opportunities and resources. For more information, call REISA at 866.353.8422.

###