



News Release

10401 North Meridian Street
Suite 202
Indianapolis, IN 46290
317-663-4180

Contact: Jill Delaney
Real Estate Investment Securities Association
317-663-4175
jdelaney@reisa.org

Real Estate Investment Securities Association (REISA) Launches Direct Participation Professional Designation Program

INDIANAPOLIS – November 1, 2011 – The Real Estate Investment Securities Association (REISA) has launched a professional designation that will give direct participation industry professionals, financial advisers and registered representatives across the nation a higher profile.

The Direct Participation Professional (DPP) designation is designed to elevate professional standards, enhance individual performance and recognize professionals in the securities industry who demonstrate the relevant knowledge of direct participation programs.

The designation program officially launches at the REISA Annual Conference on October 16-18 with two required foundation courses being offered to attendees in addition to other eligible sessions: Best Practices in Direct Participation Programs and Fundamentals of Direct Participation Programs.

Participants must meet eligibility requirements, complete a program of study and pass an online examination. The program was developed in response to a growing need for increased education for registered representatives, financial advisers and other industry professionals on direct participation programs. REISA is committed to providing educational and professional development opportunities for its members.

“The need for well-trained industry professionals is universal,” said Rick Chess, REISA President. “The REISA designation program provides financial advisers with the training and education on direct participation programs that they need.”

For more information, go to www.reisa.org/dpp or contact REISA at 866.353.8422 or jdelaney@reisa.org.

About the Real Estate Investment Securities Association (REISA)

The Real Estate Investment Securities Association (REISA) is a national, non-profit trade association for professionals who offer and distribute securitized real estate investments.

Members include real estate sponsors, broker-dealers, registered representatives, financial advisers and affiliated businesses such as law, accounting and real estate brokerage firms. REISA works to maintain the integrity and reputation of the industry by promoting the highest ethical standards to its members and providing education, networking opportunities and resources. For more information, call REISA at 866.353.8422.

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