



News Release

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Real Estate Investment Securities Association (REISA) Selects New Executive Director

INDIANAPOLIS – December 10, 2009 – The Real Estate Investment Securities Association (REISA) has selected Brandon Balkman as the new Executive Director.

Prior to joining REISA, Balkman served as the Director of National Accounts at Orchard Securities in Utah. During his tenure with Orchard Securities, he has worked with industry sponsors, broker-dealers and registered representatives. He brings 17 years of experience in corporate senior positions within business development, corporate strategy, change management and marketing. He holds a bachelor's degree and MBA.

“The REISA Board is very excited to have Brandon join as Executive Director,” said Renee Brown, incoming REISA President. “We believe he will lead the organization with his extensive industry experience to develop new member recruitment strategies and long-term association success.”

Balkman will be responsible for expanding membership and growing awareness of REISA throughout the United States and real estate securities industry. He will be traveling to build relationships with legislators and real estate based organizations to build recognition of REISA's expanded scope.

Previous Executive Director Kathy Finley will become the Executive Director of the Organization for American Historians.

For more information, contact Jill Delaney at jdelaney@reisa.org or 317.663.4175.

About the Real Estate Investment Securities Association (REISA)

The Real Estate Investment Securities Association (REISA), formerly known as the Tenant-In-Common Association (TICA), is a national trade association for professionals who offer and distribute securitized real estate investments. TICA was formed in 2003 to promote and support those involved in the fractional ownership or tenant-in-common industry. These offerings represent all fractional interests in land, commercial real estate, energy and natural resources including DSTs, TICs, funds, partnerships and REITs sold

on a securities platform. REISA promotes the highest ethical standards to its members and provides education, networking opportunities and resources. For more information, call REISA at 866.353.8422.

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