



News Release

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Tenant-In-Common Association (TICA) Launches New Name and Web site Today: Real Estate Investment Securities Association (REISA)

INDIANAPOLIS – June 2, 2009 – Effective today, the Tenant-In-Common Association (TICA) has officially transitioned to the Real Estate Investment Securities Association (REISA). REISA has unveiled its new brand identity and web site.

REISA reflects a broadened scope to include all real estate securities professionals. REISA has expanded its role and emerged as the leading association serving the securitized real estate investment industry and providing financial advisors with educational resources and a connection to sponsors.

Professional members and products include those who are involved in all facets of securitized real estate, sponsoring, managing, distributing, and servicing 1031, Regulation D, private non-traded REITs, partnerships, real estate mutual funds, oil and gas, real estate based energy offerings and natural resource offerings.

“Over the past year, we have seen a trend towards our members offering more alternative products. Therefore, REISA will be a more accurate reflection of our current membership’s product offerings and allow us to expand our membership to all those individuals in the securitized real estate business,” said Bill Winn, president of TICA. “As REISA, we will offer more educational opportunities to our members to help them in all facets of their business.”

REISA will provide members with enhanced, expanded educational resources and networking opportunities while promoting the highest industry standards and professional conduct. REISA will host monthly educational webinars at no cost for members.

The new REISA logo and brand identity has been unveiled. The new logo maintains the same color palette as the TICA logo. To reinforce REISA and the new brand, a new web site was launched, www.reisa.org. The new web site features enhanced navigation and more in-depth materials. Visitors can read about the newly expanded organization REISA and what it offers.

For more information, contact Jill Delaney at 317.663.4175 or jdelaney@reisa.org.

About the Real Estate Investment Securities Association (REISA)

The Real Estate Investment Securities Association (REISA), formerly known as the Tenant-In-Common Association (TICA), is a national trade association for professionals who offer and distribute securitized real estate investments. TICA was formed in 2003 to promote and support those involved in the fractional ownership or tenant-in-common industry. These offerings represent all fractional interests in land, commercial real estate, energy and natural resources including DSTs, TICs, funds, partnerships and REITs sold on a securities platform. REISA promotes the highest ethical standards to its members and provides education, networking opportunities and resources. For more information, call REISA at 866.353.8422.

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