



TENANT-IN-COMMON ASSOCIATION

# News Release

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## **The Tenant-In-Common Association (TICA) Announces Name Change to the Real Estate Investment Securities Association (REISA)**

INDIANAPOLIS – April 7, 2009 -- The Tenant-In-Common Association (TICA) has announced it will change its name to the Real Estate Investment Securities Association (REISA). The name change will be effective June 1, 2009.

TICA was formed in 2003 to promote and support those involved in the fractional ownership or tenant-in-common industry. The new name, REISA, reflects the broadened scope and mission of the association to include all real estate securities. This transition will position the association to expand its role and emerge as the leading association serving the securitized real estate investment industry.

“Over the past year, we have seen a trend towards our members offering more alternative products. Therefore, REISA will be a more accurate reflection of our current membership’s product offerings and allow us to expand our membership to all those individuals in the securitized real estate business,” said Bill Winn, president of TICA. “As REISA, we will offer more educational opportunities to our members to help them in all facets of their business.”

With the new name and expansion of the association, REISA will service its current members and attract additional securitized real estate professionals. Professional members and products include those who are involved in all facets of securitized real estate, sponsoring, managing, distributing, and servicing 1031, Regulation D, private non-traded REITs, partnerships, real estate mutual funds, oil and gas, real estate based energy offerings and natural resource offerings.

REISA will provide members with enhanced, expanded educational resources and networking opportunities while promoting the highest industry standards and professional conduct.

A new brand identity that represents the association's new initiative and broader outreach will be unveiled on June 1, 2009. Also, at that time, a new, revamped website, [www.reisa.org](http://www.reisa.org), will be launched.

For more information, contact Jill Delaney at 317.663.4175 or [jdelaney@ticassoc.org](mailto:jdelaney@ticassoc.org).

**About the Real Estate Investment Securities Association (REISA)**

The Real Estate Investment Securities Association (REISA), formerly known as the Tenant-In-Common Association (TICA), is a national trade association for professionals who offer and distribute securitized real estate investments. These offerings represent all fractional interests in land, commercial real estate, energy and natural resources including DSTs, TICs, funds, partnerships and REITs sold on a securities platform. REISA promotes the highest ethical standards to its members and provides education, networking opportunities and resources. For more information, call REISA at 866.353.8422.

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